



Northern Technical University



| Personal information | |
|----------------------|--|
| Full name | Wisam Sami Jabbar Zinal |
| Scientific title | LECTURER |
| employment position | Head of Department |
| Department | Banks and Financing Management Techniques |
| Branch | ----- |
| E-mail | wisam_sami@ntu.edu.iq |

| Academic Degrees | | | | |
|--------------------------|-----------------|--------------------|-------------------------|---------|
| University | Academic Degree | date of the Degree | Specialization | Country |
| Mustansiriyah university | Bachelors | 2005 | Business Administration | Iraq |
| | Higher Diploma | - | - | - |
| BAMU | Masters | 2012 | Financial management | India |
| Tikrit university | Ph.D | 2022 | Financial management | Iraq |

| Teaching experience | |
|-----------------------|-----|
| Undergraduate studies | YES |
| Graduate Studies | NO |

| Research and scientific activity | |
|--|--|
| Published researches | 11 |
| Conferences and seminars | 12 |
| Membership in scientific, professional societies and publishing houses | |
| Profiles | |
| Google Scholar Profile  | https://scholar.google.com/citations?user=0em8fM4AAAAJ&hl=ar |
| Researchgate Profile  | https://www.researchgate.net/profile/Wisam-Zinal |
| Publons Profile  | https://www.webofscience.com/wos/author/record/F-1527-2019 |
| ORCID iD  | https://orcid.org/signin |
| Scopus  | https://www.scopus.com/ |

| Scientific and research interests |
|--|
| Financial management, public finance, financial markets, investment, strategic management, marketing, knowledge, administrative leadership |

| Honors and Awards | |
|--|---|
| Issued by | Title of Achievement |
| He has many books of acknowledgment and appreciation | Ministry of Higher Education, Northern Technical University, Kirkuk University, Kuttab University, Martyrs Foundation |

| Last researches | |
|--|---|
| Research Title | Research Link |
| The knowledge partnerships strategy is an introduction to activating knowledge marketing tools: an analytical study of the opinions of a sample of administrative leaders at the University of Mosul | https://www.iasj.net/iasj/download/fdb4d505f15facad |
| PREDICTING THE FINANCIAL FAILURE OF COMMERCIAL BANKS USING THE KIDA | https://www.scholarexpress.net/index.php/wefb/article/view/2476 |
| Determining optimal stocks using quadratic programming, an applied study in the Amman Stock Exchange and Market | https://www.iasj.net/iasj/download/3a47b6cabf42e2ce |
| Building the optimal investment portfolio using the (VaR) model, an applied study in the Iraqi Stock Exchange | https://www.iasj.net/iasj/download/08ec31f6e4a1571e |
| The impact of electronic banking services on the profitability of banks in light of the Corona pandemic, an applied study on a number of Iraqi banks | https://www.iasj.net/iasj/download/ac47ee9b895f8590 |

| Study program | |
|----------------------|--|
| number of units | Name of the academic subject |
| | Preliminary studies/principles of statistics – first stage (morning - evening) |
| | Postgraduate studies/ none |